

Ian McKendrick Speaker Profile

With 30 years experience as an IT business strategist Ian specialises in social networking and information security, Ian is a genius at explaining how to leverage the latest social networking tools to bring more customers to your door



“Ian McKendrick is a genius at combining traditional marketing techniques with the latest social networking developments and helping businesses produce strategic marketing plans that really work. He is a thought-leader at the forefront of SEO techniques and is transforming the Social Networking SEO market place” *Dain Internet Marketing*

You may have already heard about Ian elsewhere on the information super highway. If not here's a short intro ...

With 30 years as an IT Business Strategist, Ian is a **passionate evangelist** of **comprehensive business strategy**. The man who can explain how the **latest technologies** can be exploited to **beat your competitors, grow your business, and do more with less**.

If you want techno-babble, geek-speak, or to be blinded by science then Ian's definitely not for you!

If you are after straight talking, plain English from a business strategist with expert insight into the technical world who has been there and done it, Ian's your man.

More testimonials:

“Ian's KillerSEOSuperBlogs, and the way he explains how to use Social Networking as a really effective marketing tool have transformed the way I attract new clients and do business - all without spending much money. *SSW Associates*

“Ian gave us a passionate presentation, packed to the brim with everything I needed to get going. As an IT Director myself, his delivery was non-condescending, and was a lesson in itself on how I should be communicating technology to my board. *Speaking Up*

To book for your seminar, or claim your FREE SuperBlog
call Ian McKendrick on: 01223 858 350
or email: ian@ianmckendrick.com